Dear **[Name],**

I am writing to request approval to attend Marathon Health’s annual ENGAGE client conference from February 25 – 27 in Colorado Springs.

This year, over 450 industry leaders, Marathon Health clients, partners, and teammates will attend the event. They all have the same common goals: to share knowledge, exchange ideas, and explore more ways to better support our workforce.

Below are several reasons why attending ENGAGE would benefit myself and our entire team:

**Access to interactive sessions and curated breakout tracks:**

* In-depth exchange of case studies from fellow Marathon Health clients will equip me with actionable insights for supporting our workforce.
* I’ll also have access to select content after the event to share with the team, and to reference when implementing new ideas.

**Ability to connect with the Marathon Health team:**

* I would have the opportunity to meet 1:1 with various Marathon Health leaders and subject matter experts from the product team.

**Opportunity to meet with supporting vendors:**

* Not only will this give me ideas about other platforms that Marathon Health partners with and/or integrates with, but I will also have the chance to explore potential new partnerships for our team.

**Networking opportunities with 300+ Marathon Health clients:**

* ENGAGE features discussion-forward sessions and breakout tracks, wellness and evening events, interactive meals, and dedicated networking breaks. This offers me numerous opportunities to learn what other organizations in our space are doing. I will also be able to share our experiences and wins to help others like us thrive.

The cost to attend is $299/night plus my airfare/travel.

I believe my attendance at ENGAGE will benefit our organization and I'm excited to discuss the opportunity with you further. If you need more information or have any questions, please let me know.

Thank you,

**[YOUR NAME]**