### Dear [Name],

I am requesting approval to attend <u>ENGAGE 2026</u>, Marathon Health's annual client event, taking place February 25–27 in Colorado Springs.

ENGAGE is a multi-day conference designed to foster collaboration, shared learning, and strategic dialogue among HR and benefits leaders. The event brings together more than 450 industry experts, clients, partners, and Marathon Health team members to explore timely healthcare topics through expert-led sessions, peer discussions, and interactive experiences. Attendees leave with actionable insights and best practices to strengthen employee health and well-being programs.

Additionally, Marathon Health is recognized by SHRM to offer 8 professional development credits (PDCs) toward SHRM-CP® or SHRM-SCP® recertification, making this event a valuable opportunity for professional growth.

# **Key benefits of attending ENGAGE:**

### Access to interactive learning:

- Participate in curated breakout tracks and knowledge sharing with fellow Marathon
  Health clients to gain practical strategies for supporting our workforce
- Post-event access to select content ensures I can share insights with our team and reference materials when implementing new ideas

#### • Earn SHRM credits:

 Attendance qualifies for 8 PDCs, advancing my SHRM certification and reinforcing our commitment to professional development

#### Direct engagement with Marathon Health leaders:

 Opportunity for 1:1 meetings with Marathon Health executives and product experts to discuss solutions tailored to our organization's needs

# Explore vendor partnerships:

 Connect with supporting vendors to learn about integrated platforms and identify potential partnerships that could benefit our team

# • Network with 300+ clients:

 ENGAGE offers discussion-driven sessions, networking breaks, wellness activities, and evening events, providing numerous opportunities to exchange ideas and share best practices with peers in our industry

The estimated cost is \$299 per night plus airfare and travel expenses.

I believe attending ENGAGE will deliver significant value to our organization by equipping me with strategies, connections, and resources to enhance our employee health initiatives. Please let me know if you need additional details or have any questions.

Thank you for considering this request.

[Your Name]